

[INSERT COMPANY] WINS [# OF AWARDS OR DESCRIPTION IF SINGLE AWARD] AT WORLD'S MOST COMPETITIVE FIERY FOODS CONTEST

2025 Scovie Awards Honors Best Spicy & Savory Food Products

For Immediate Release – [Date], 202[] Contact: [Name], [Company] | [Phone & Email] [Insert City, State] –

The 2025 Scovie Awards Competition judging panel of top culinary experts honored [insert business] with a [placed award] in the [enter category] [subcategory] for their [enter product]. Their winning product was applauded because of [insert info on winnings, quotes from judges]. [Insert company] is located at [insert address] and products can be purchased online at [website]. They offer: [insert product line].

Mark Masker, producer of the Scovie Awards, said the 2025 Scovie Awards Competition had 965 entries. A total of 169 companies entered products, of which 118 companies won at least one award—a winning percentage of 69.8225% percent. The entries came from 35 states in the U.S. and 14 countries, including England, Hungary, Germany, Canada, and Australia.

The Scovie Awards Competition is produced by Mark Masker of Sunbelt Shows, Inc., producer of the National Fiery Foods & Barbecue Show, coming up February 28-March 2, 2025

The Early Bird Special for entering the 2026 Scovie Awards begins June 1, 2025. For more information on the Scovie Awards, please visit https://www.scovieawards.com/